

### **CONFERENCE DATES**

Winter: January 22 - 24, 2025 Summer: May 28 - 30, 2025

2025

CONFERENCE SPONSORSHIP PROGRAM

The Alabama City/County Management Association (ACCMA) holds two conferences each year. The Winter Conference is held in January and the Summer Conference in May. These conferences, which are made possible by the generosity and support of our sponsors, provide our members with the highest quality of educational sessions while offering them optimal networking opportunities.

Through sponsorships, companies receive many benefits, such as added visibility, increased name recognition, and expanded awareness of products and services to city and county government administrative staff and elected officials in Alabama. ACCMA offers four levels of Sponsorship: Platinum, Gold, Silver, and Bronze.

Sponsorship fees for ACCMA Conferences are used solely for the expense of the conferences. ACCMA does not endorse any elected official and does not make any contributions to their campaigns.

The purpose of the Alabama City/ County Management Association is to strengthen the quality of and to protect and promote local governments in Alabama by increasing the proficiency and professionalism of city and county managers/ administrators through education, training, association and mutual exchange of information and through cooperation with the Alabama League of Municipalities and the Association of County Commissions of Alabama in the production of meaningful research & information.

# SAVE 10% by sponsoring both conference

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### **PLATINUM SPONSOR**

\$4,000

(\$7,200 FOR YEAR)

- Four (4) complimentary registrations.
- Two (2) exhibit tables and preferred booth placement.
- Recognition on conference signage, social channels and website.
- Pre-registration list sent prior to conference.
- Logo on conference registration bags.
- Provided first opportunity to host a private session during specified times of the conference. (Space and logistics coordinated with GEDI program specialist.)
- Opportunity to have personalized items in conference registration bags.
- Full page ad in program.
- Priority on introduction time during conference.
- Opportunity to give prizes (up to 2) with introduction during conference.
- Opportunity to sponsor additional items at receptions, breakfast, lunch, etc.
- Free one-year corporate membership.
- Access to the ACCMA current year membership roster.

### **GOLD SPONSOR**

\$2,750

(\$4,950 FOR YEAR)

- Three (3) complimentary registrations.
- One (1) exhibit table.
- Recognition on conference signage, social channels and website.
- Pre-registration list sent prior to conference.
- Opportunity to have personalized items in conference registration bags.
- Half page ad in program.
- Opportunity to give prizes (up to 2) with introduction during conference.
- Opportunity to sponsor additional items at receptions, breakfast, lunch, etc.
- 50% off one-year corporate membership.
- Access to the ACCMA current year membership roster.

## **SILVER SPONSOR**

\$1,750

(\$3,150 FOR YEAR)

Two (2) complimentary registrations.

- One (1) exhibit table.
- Recognition on conference signage, social channels and website.
- Pre-registration list sent prior to conference.
- Logo on Silver Sponsor page in program.
- ${\color{red}\bullet}~25\%~off~one-year~corporate~membership.$
- Ability to introduce themselves and company during conference.
- Ability to provide a give-away for staff to hand out on last day.

# BRONZE/ STROLLING SPONSOR

\$1,250

(\$2,250 FOR YEAR)

- One (1) complimentary registration.
- Opportunity to put materials on shared ACCMA sponsor table (no individual booth).
- Recognition on conference signage, social channels and website.
- Logo on Bronze Sponsor ½ page in program.
- Ability to introduce themselves and company during conference.
- Ability to provide a give-away for staff to hand out on last day



### **CONFERENCE DATES**

Winter: January 22 - 24, 2025 at the Doubletree in Birmingham, AL

Summer: May 28 - 30, 2025 at the Perdido Beach Resort in Orange Beagh, AL

# 2025

# CONFERENCE SPONSORSHIP COMMITMENT FORM

**PLATINUM** \$4,000

**GOLD** \$2,750

**SILVER** \$1,750

**BRONZE** \$1,250

WINTER SUMMER BOTH

OR \$7,200

OR \$4,950

OR \$3,150

OR \$2,250

Please complete this form and sign below. Forms can be sent to Jenna at <a href="mailto:ily0012@auburn.edu">ily0012@auburn.edu</a>. Information will be used on conference program materials and signage. Sponsors will aslo be listed on the ACCMA website.

Company Name:

Contact:

Mailing Address:

City:

State:

Phone:

Email:

Website:

Signature:

Zip: